



APRIL
13

LET'S TOAST TO THE
TIMELESS 1920's



A ROARING 20 24 REVIVAL

PRESENTED BY **MADDIE'S FOOTPRINTS**



We're taking a step back in time to experience the grandeur and glamour of the 1920s like never before! Join us for an unforgettable evening at A Roaring Revival, presented by Maddie's Footprints. The spirit of the 20's comes alive as we take you on a journey into a bygone age of rebellious flappers, dapper gents, bathtub gin, and clandestine revelry – for one night only. Fabulous live music, extraordinary entertainment, a live and silent auction, and more will have the whole town chinning, and you won't want to miss it!

DON'T GET YOUR ELBOWS CHECKED
ALL GUESTS MUST BE 21 OR OLDER TO ATTEND





A ROARING REVIVAL 2024

PRESENTED BY MADDIE'S FOOTPRINTS



WHAT IS MADDIE'S FOOTPRINTS?

Maddie's Footprints was founded in 2010 to give financial and emotional support to Acadiana families dealing with miscarriage, stillbirth or infant loss. Since then, we have helped over 2,800 families and paid out over \$1.4 million in funeral and medical expenses. In 2022, Maddie's Footprints expanded our services to the Greater Baton Rouge area, bringing our total coverage area to 19 parishes in South Louisiana.

It is through annual events, various grants, and generous donations that Maddie's Footprints is able to continue to help local families through the most devastating time in their lives. All proceeds raised at A Roaring Revival directly benefit Maddie's Footprints, helping to support local families facing miscarriage, stillbirth, and infant loss in Acadiana.



HOW TO BECOME A FRIEND OF MADDIE'S

Your support helps families who have experienced the unimaginable to get the resources they need to pick up the pieces of their lives after the devastating loss of an infant. Through your generous contributions, Maddie's Footprints extends a compassionate hand to those navigating the most profound grief – offering solace, guidance, and a sense of community during the most trying time in their lives. Become an official Friend of Maddie's by visiting our website at maddiesfootprints.org to donate or volunteer, today.

If you need additional information or have any questions, please contact any of our event committee members below:

Edie Couvillon-Aymond, Executive Director, Maddie's Footprints
ecouvillon@maddiesfootprints.org

Lori McGrew, Chairman & Cofounder, Maddie's Footprints
lmcgrew@maddiesfootprints.org

Jacob Muffoletto, Committee Chairman, Burning Stick Creative
jacob@burningstickcreative.com

EVENT DETAILS

April 13, 2024
Doubletree by Hilton Hotels Lafayette
Grand Ballroom | 2nd Floor
6:00pm – 11:00pm

ATTIRE

Semi-Formal or 1920's Themed Attire ONLY!

TICKET SALES

Tickets are sold by table or half-table only, and can be purchased via the Maddie's Footprints GiveSmart® website at MaddiesGala2024.givesmart.com or by visiting our website at maddiesfootprints.org/events

ITINERARY

- 6:00pm**
- 7:00pm** Cocktail Hour Begins, Silent Auction Opens
- 6:30pm** Private VIP Pre-Show Begins
- 7:00pm** Ballroom Doors Open, Dinner Service Begins
- 7:30pm** Grand Entrance Number, Announcements, Live Auction Opens
- 8:15pm** Band Begins
- 10:00pm** Silent Auction Closes
- 10:45pm** Last Call
- 11:00pm** End of Gala, After-Party @ Club 337 Opens

Live Music Provided By **Sugar Shakers**



Thank you for your interest in A Roaring Revival, presented by Maddie's Footprints. This event will be the cat's meow, so purchase your tickets today! Tables are available on a first-come first-served basis only, and all purchases are final.



SPONSORSHIP OPPORTUNITIES

PLATINUM PATRONS

- › Starting at \$15,000; Only ONE (1) Available at this Level!
- › Custom Guest Entry Wristband & Tickets with Sponsor Logo
- › Company Name/Logo Prominently Displayed on Event Signage, Sponsored Tables, Common Areas, Social Media Campaigns, Website, & Other Promotional Materials
- › Includes THREE (3) Premier Tables with Seating for up to TWENTY-FOUR (24) Guests
- › Amenities Listed Below are also Included

GOLDEN AGE BENEFACTORS

- › Starting at \$7,500; Up to Four (4) Spots Available at this Level
- › Sponsor's Choice of One (1) Complimentary Bottle of Alcohol per Table
- › Company Name/Logo Prominently Displayed on Event Signage, Sponsored Tables, Common Areas, Social Media Campaigns, Website, & Other Promotional Materials
- › Verbal Recognition on P.A. System During Event
- › Includes TWO (2) Premier Tables with Seating for up to SIXTEEN (16) Guests
- › **Exclusive Access to the VIP Pre-Show** with Trixie Minx Productions
- › Amenities Listed Below are also Included

CHARLESTON CHAMPIONS

- › Starting at \$5,000
- › Company Name/Logo Displayed on Common Areas, Social Media Campaigns, Website, & Other Promotional Materials
- › Verbal Recognition on P.A. System During Event
- › Includes TWO (2) Standard Tables with Seating for up to SIXTEEN (16) Guests
- › **Exclusive Access to the VIP Pre-Show** with Trixie Minx Productions
- › Amenities Listed Below are also Included

FLAPPERS & DANDIES

- › Starting at \$3,000
- › Company Name/Logo Displayed on Social Media Campaigns & Other Promotional Materials
- › Includes ONE (1) Standard Table with Seating for up to EIGHT (8) Guests
- › Complimentary Tableside Champagne Service
- › Formal Dinner Included with Purchase

GENERAL ADMISSION

- › Subject to Availability
- › Includes:
 - \$1,500: ONE (1) Standard Table with Seating for up to EIGHT (8) Guests **-OR-**
 - \$750: HALF (½) Standard Table with Seating for up to FOUR (4) Guests
- › Formal Dinner Included with Purchase
- › Complimentary Tableside Champagne Service

If you're interested in any of our sponsorship opportunities or have any questions regarding the event, please contact **Edie Couvillon-Aymond, Maddie's Footprints Executive Director**, via phone at (337) 534-4209 or by email at ecouvillon@maddiesfootprints.org. **THANK YOU!**





April 13, 2024
Doubletree by Hilton Hotels Lafayette
Grand Ballroom | 2nd Floor
6:00pm – 11:00pm

CONTACT NAME _____

COMPANY NAME _____

MAILING ADDRESS _____

CITY, STATE, ZIP _____

EMAIL ADDRESS _____

PHONE NUMBER _____

Please mark choices clearly below:

☐

SPONSORSHIP

☐

AUCTION DONATION

DESCRIPTION _____

AMOUNT [\$USD] _____

DATE _____

PRINTED NAME _____

SIGNATURE _____



Please send all print-ready, vector logos in .AI, .PDF, or .EPS format to Maddie's Footprints at ecouvillon@maddiesfootprints.org. **To receive proper placement with your sponsorship level, please provide this form and artwork/logos by February 13th, 2024.**

