

14TH ANNUAL

FOOTPRINTS FOREVER

5k AND 1 MILE FUN RUN

BENEFITING



maddie's
footprints

SATURDAY, OCTOBER 14TH, 2023

RIVER RANCH TOWN SQUARE

Maddie's Footprints was established in January 2010 by Lori and Travis McGrew, in memory of their first daughter, Madeline Noelle McGrew. The vision of Maddie's Footprints is to help families who have experienced miscarriage, stillbirth or the loss of an infant. We guide these families through the burial process, and offer free counseling and emotional support along the way. We also offer these families financial assistance for end-of-life expenses and/or medical expenses, removing one worry during this difficult time.



Since its founding in 2010, Maddie's Footprints has helped over 2,200 families right here in Acadiana .

More than \$1.25 million in financial assistance has been given to families for medical or end of life expenses.

Edie C. Aymond, Executive Director
Maddie's Footprints
234 Rue Beauregard, Ste 201
Lafayette, LA 70508
337-349-4012 - cell



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footprints

2023 Footprints Forever Sponsor Levels

Presenting Sponsor \$10,000 (Exclusive)

**If a credit card is used, sponsorship is \$10,300

- Sponsor will be recognized by the emcee throughout the day
- Sponsor may provide banner to be displayed at tent (if provided)
 - Sponsor may set up company tent for use by Maddie's staff Friday, October 13, 2023
- Sponsor name/logo printed in local media including: radio, television, print advertising and billboards.
- Sponsor has the opportunity to attend a minimum of 4 media appearances with a Maddie's representative to promote their sponsorship of the event.
- Sponsor name/logo on event banner day of the race.
- Sponsor name/logo prominently placed on over 1,500 event t-shirts
- Sponsor name/logo on step and repeat banner on race day
- Sponsor name/logo on digital billboard promoting the event
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 16 complimentary race entries.

Mile Marker Sponsor \$5,000 (Exclusive)

**If a credit card is used, sponsorship is \$5,150.

- Sponsor name/logo printed on 1,2 and 3 mile signs along the race route
- Sponsor may provide banner to be displayed at tent (if provided)
 - Sponsor may set up company tent for use by Maddie's staff, Friday, October 13, 2023
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 8 complimentary race entries.

*1 in 4 pregnancies
ends in a loss.*


maddie's
footprints

*We offer private
counseling sessions to
our families at no cost
to them.*

Automotive Sponsor \$5,000 (Exclusive)

****If a credit card is used, sponsorship is \$5,150.**

- Sponsor name/logo printed on sponsor signs and displayed prominently on the stage in the center of Town Square where the program and awards ceremony will be held, to be seen by 3,000 attendees.
- Sponsor may bring up to 3 vehicles to be displayed in a high foot traffic area of Town Square.
- Sponsor has the opportunity to present the awards to the runners as well as team awards given out during the event.
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Maddie's staff, Friday, October 13, 2023
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 8 complimentary race entries

Square Sponsor \$5,000 (Exclusive)

****If a credit card is used, sponsorship is \$5,150.**

- Sponsor name/logo printed on sponsor signs and displayed prominently throughout River Ranch Town Square, to be seen by 3,000 attendees.
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Maddie's staff, Friday, October 13, 2023
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 8 complimentary race entries.

Stage Sponsor \$5,000 (Exclusive)

****If a credit card is used, sponsorship is \$5,150.**

- Sponsor name/logo printed on sponsor signs and displayed prominently on the stage in the center of Town Square where the program and awards ceremony will be held, to be seen by 3,000 attendees.
- Sponsor has the opportunity to present the awards to the runners as well as team awards given out during the event.
- Sponsor may provide banner to be displayed at tent (if provided)
- Sponsor may set up company tent for use by Maddie's staff, Friday, October 13, 2023
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 8 complimentary race entries.

Water Station Sponsor \$2,500 (Exclusive to three)

**If a credit card is used, sponsorship is \$2,575.

- Sponsor name/logo printed on sign at water station
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor may set up company tent for use by Maddie's staff on Friday, October 13, 2023.
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 6 complimentary race entries.

Champions - \$1,500

**If a credit card is used, sponsorship is \$1,545.

- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor may set up company tent for use by Maddie's staff on Friday, October 13, 2023.
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 4 complimentary race entries.

Advocates - \$1,000

**If a credit card is used, sponsorship is \$1,030.

- Sponsor name/logo on Maddie's Footprints website, Facebook page and Donor Pages
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 4 complimentary race entries.

Friend of Maddie's - \$500

**If a credit card is used, sponsorship is \$515.

- Sponsor name/logo on Maddie's Footprints website, Facebook page and Donor Pages
- Sponsor may provide promotional material/business cards for over 1,500 race packets



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*Louisiana regularly
ranks in the top 5 states
with the highest infant
mortality rate.*

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SATURDAY, OCTOBER 14, 2023

RIVER RANCH TOWN SQUARE

Company / Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name : _____

Email (required) : _____

Phone :(_____) _____

SPONSOR AMOUNT

- _____ Presenting Sponsor (1 Available) \$10,000
- _____ Mile Marker Sponsor (1 Available) \$5,000
- _____ Square Sponsor (1 Available) \$5,000
- _____ Stage Sponsor (1 Available) \$5,000
- _____ Water Station Sponsor (3 Available) \$2,500
- _____ Champion \$1,500
- _____ Advocate \$1,000
- _____ Friend of Maddie's \$500

METHOD OF PAYMENT

Please enclose payment. **Make checks payable to:** Maddie's Footprints and mail to:
234 Rue Beauregard, Ste 201 Lafayette, LA 70508

QUESTIONS?

Please contact: Edie C Aymond, Executive Director
ECouvillon@MaddiesFootprints.org
337-534-4209

Sponsor Representative: _____ Date: _____