

MADDIE'S
FIGHTING SPIRITS

DEUX
AMIS
PHOTOGRAPHY



Friday, September 15th

THE *M*ADISON
BANQUET & RECEPTION CENTRE



maddie's
footprints



Maddie's Footprints was founded in 2010 to give financial and emotional support to Acadiana families dealing with miscarriage, stillbirth or infant loss.

Since that time, we have helped over 2,400 families and paid out over \$1.25 million in funeral and medical expenses.

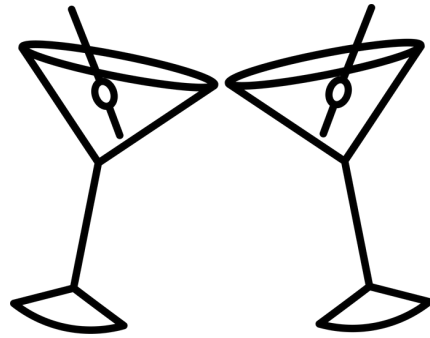
In 2022, Maddie's Footprints expanded its services to Greater Baton Rouge, bringing our total coverage area to 19 parishes in South Louisiana.

It is through annual events, various grants, and generous donors that Maddie's is able to continue this level of service to local families to help them through the most devastating time in their lives.

All money raised in Acadiana stays in Acadiana!

Maddie's Footprints
234 Rue Beauregard, Suite 102
Lafayette, LA 70508
O: 337-537-4329
www.maddiesfootprints.org

MADDIE'S FIGHTING SPIRITS



WHAT IS FIGHTING SPIRITS?

Fighting Spirits is a competition of cocktail creativity between five of our finest local bartenders, each representing Acadiana's most popular restaurants & bars!

Our five competitors have three rounds to mix, shake, and stir their best cocktail creations, utilizing the specified liquor assigned to each round combined with an unknown secret ingredient announced before the round begins.

Each competitor will be vying for these awards:

Celebrity Judge's Choice

Crowd Favorite

Maddie's Hero

This red carpet event is guaranteed to be one of the most *spirited* events of the year!

Cocktail/Business Dress Attire | Must be 21 to Enter with Valid ID

For more information, to purchase your sponsorship or tickets, and to vote for your favorite bartender visit:

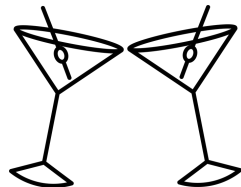
www.FightingSpirits.org

LA LOUISIANE - \$5,000

EXCLUSIVE

Fighting Spirits Presented By:

- Logo on print media
- Logo on Step & Repeat Banner
- Poster Flyer (top level)
- Handout Flyer (top level)
- Sponsor sign at the event (largest)
- Logo on online media
- Ability to participate in 2 videos promoting the event.
- Promotional posts reaching OVER 10,000 of our followers
- Recognition the night of the event
- 10 Fighting Spirits VIP tickets (valued at \$750 - \$1,000)
- 2 reserved pub tables at the event
- Red Carpet Entry (Photography Available)
- Exclusive Access to VIP Bar & Lounge
- 15 Free Samples of all Cocktails Created (for each VIP ticket received w/sponsorship)
- 4 Cocktails of Your Choice (for each VIP ticket received w/sponsorship)
- Hors d'oeuvres

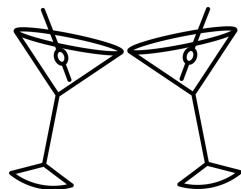


MADDIE'S
FIGHTING SPIRITS

SAZERAC - \$3,000

EXCLUSIVE

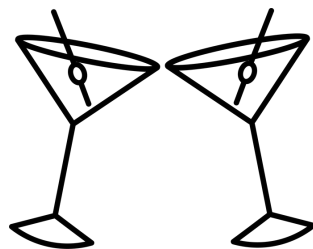
- Logo on print media
- Logo on Step & Repeat Banner
- Poster Flyer
- Handout Flyer
- Logo on all photobooth photos
- Sponsor sign at event
- Logo on online media
- Promotional posts reaching over 10,000 of our followers
- Recognition the night of the event
- 8 Fighting Spirits VIP Tickets
- Red Carpet Entry (Photography Available)
- Exclusive Access to VIP Bar & Lounge
- Reserved pub table at the event
- 15 Free Samples of all Cocktails Created (for each VIP ticket received w/sponsorship)
- 4 Cocktails of Your Choice (for each VIP ticket received w/sponsorship)
- Hors d'oeuvres
- Audio & Visual Entertainment



OLD FASHIONED - \$2,500

EXCLUSIVE

- Official Sponsor of the VIP After Party at the sponsor location
- Logo on print media
- Logo on Step and Repeat Banner
- Logo on poster
- Sponsor sign at the event
- VIP Bar Sponsor sign over VIP Bar
- Logo on online media
- Promotional posts reaching OVER 10,000 of our followers
- Recognition Night of Event
- 6 VIP tickets to Fighting Spirits (value \$450 - \$600)
- Red Carpet Entry (Photography Available)
- Exclusive Access to VIP Bar & Lounge
- Reserved pub table at the event
- 15 Free Samples of all Cocktails Created (for each VIP ticket received w/sponsorship)
- 4 Cocktails of Your Choice (for each VIP ticket received w/sponsorship)
- Hors d'oeuvres
- Audio & Visual Entertainment



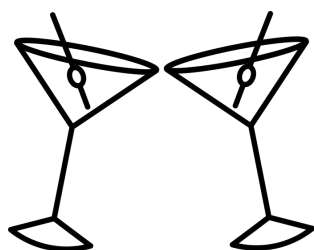
MADDIE'S

FIGHTING SPIRITS

SHAKEN-NOT-STIRRED - \$2,000

EXCLUSIVE - in kind Advertising Sponsorship

- Official Advertising Sponsor
- Logo on print media
- Logo on step and repeat banner
- Logo on poster if secured by July 15, 2023
- Logo on sponsor sign at event
- Logo on online media
- Promotional posts reaching over 10,000 of our followers
- Recognition night of the event
- 6 VIP tickets to Fighting Spirits (value \$450 - \$600)
- Red Carpet Entry (Photography Available)
- Exclusive Access to VIP Bar & Lounge
- Reserved pub table at the event
- 15 Free Samples of all Cocktails Created (for each VIP ticket received w/sponsorship)
- 4 Cocktails of Your Choice (for each VIP ticket received w/sponsorship)
- Hors d'oeuvres
- Audio & Visual Entertainment

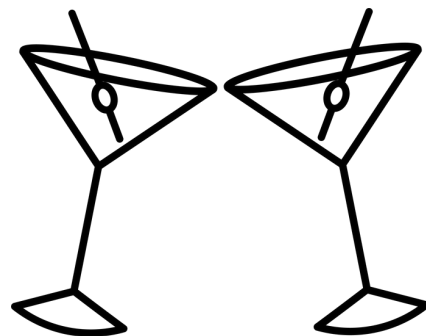


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WHISKEY SOUR - \$1,500



- Logo on print media
- Logo on sponsor sign at the event
- Logo on step and repeat banner
- Online Media Promotion w/Logo
- 4 VIP tickets to Fighting Spirits (value \$300-400)
- Reserved pub table at the event (while supplies last)
- Red Carpet Entry (Photography Available)
- Exclusive Access to VIP Bar & Lounge
- 15 Free Samples of all Cocktails Created (for each VIP ticket received w/sponsorship)
- 4 Cocktails of Your Choice (for each VIP ticket received w/sponsorship)
- Hors d'oeuvres
- Audio & Visual Entertainment

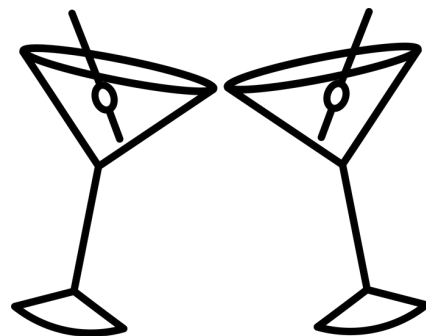


MADDIE'S
FIGHTING SPIRITS

GIN & TONIC – \$1,000

- Company name on print media
- Company name on sponsor sign at the event
- Company name on online media
- Promotional posts reaching over 10,000 followers
- 4 VIP tickets to Fighting Spirits (value \$300-\$400)
- Red Carpet Entry (Photography Available)
- Exclusive Access to VIP Bar & Lounge
- 15 Free Samples of all Cocktails Created (for each VIP ticket received w/sponsorship)
- 4 Cocktails of Your Choice (for each VIP ticket received w/sponsorship)
- Hors d'oeuvres
- Audio & Visual Entertainment

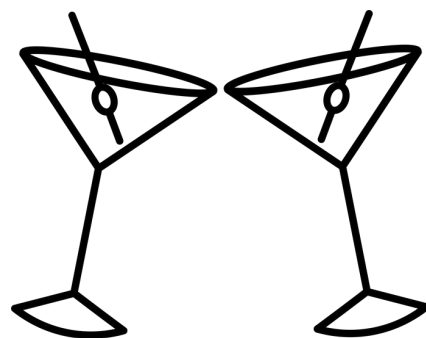
Limited
Spots
Available!



MADDIE'S
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MOSCOW MULE - \$500

- Company name on sponsor sign at the event
- Company name on online media
- Promotional posts reaching over 10,000 followers
- 2 General Admission tickets to Fighting Spirits (value \$100)
- Red Carpet Entry (Photography Available)
- 15 Free Samples of all Cocktails Created (for each VIP ticket received w/sponsorship)
- 3 Cocktails of Your Choice (for each General Admission ticket received w/sponsorship)
- Hors d'oeuvres
- Audio & Visual Entertainment



MADDIE'S
FIGHTING SPIRITS

SPONSOR REGISTRATION

Sponsor Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Contact Phone Number _____

Contact Email _____

*A 3% fee will be charged to all sponsorships & tickets paid by credit card to ensure the total sponsorship/ticket amount benefits Maddie's families *

SOLD La Louisiane Sponsor (1 available) \$5,000

SOLD Sazerac Sponsor (1 available) \$3,000

_____ **Old Fashioned Sponsor (1 available) \$2,500**

_____ **Shaken-Not-Stirred Sponsor (1 available) \$2,000**

_____ **Whiskey Sour Sponsor \$1,500**

_____ **Gin & Tonic Sponsor \$1,000**

_____ **Moscow Mule \$500**

Sponsor Representative Signature _____

Date _____

Friday, September 15, 2023
The Madison - Broussard
Doors open at 6:30 pm
Main Event starts at 7:00 pm
Red Carpet Event - Cocktail Attire