



maddie's
footprints
A c a d i a n a

13TH ANNUAL GALA
APRIL 22ND, 2023
7 PM, DOUBLETREE BY HILTON

PRESENTED BY:

loftTM

Louisiana Organization For Transplant



OUR 13TH ANNUAL GALA

Saturday, April 22, 2023, 7:00 p.m.
Doubletree by Hilton
Lafayette, LA

Sponsors and their guests are invited to come early for the VIP Cocktail Party from 6:00 - 7:00 p.m. for light hors d'oeuvres, signature cocktails featuring JT Meleck vodka, and a first look at our Live & Silent Auction Items.



Since 2010, Maddie's Footprints has served over 2,200 families right here in Acadiana, and has given out over \$1,200,000 to help local families facing miscarriage, stillbirth and infant loss. Even more important than helping these families with their funeral and medical expenses is the emotional support that Maddie's Footprints offers. Our families receive support through one on one counseling with our Licensed Social Worker, workshops, retreats, and virtual as well as in person support groups.

All proceeds from this event go directly to benefiting these Acadiana families.

Maddie's Footprints is the sole provider of financial support for families experiencing fetal and infant death in Acadiana.

Maddie's Footprints • 234 Rue Beauregard, Ste 201 • Lafayette, LA 70508
337.534.4209

Edie C Aymond • Executive Director • ECouvillon@MaddiesFootprints.org

Maddie's Footprints is a 501c3 organization. All donations are tax deductible.

Presenting Sponsor, \$10,000

Exclusive

- 👣 Opportunity for a company representative to be invited onto the stage to present our Supporter of the Year Award the night of the gala before over 400 guests.
- 👣 Opportunity for a company representative to make a minimum of four (4) appearances on local media outlets to promote our gala and their role as Presenting Sponsor.
- 👣 Recognition in the Maddie's newsletter, sent to over 5,000 households leading up to the gala.
- 👣 Recognition as Sponsor of the Week on Maddie's social media for the week of the gala, featuring a 2 minute video highlighting the sponsor's business and their involvement with Maddie's Footprints, reaching over 10,000 homes in Louisiana.
- 👣 Opportunity for the company to send a Thank You to all of our guests cell phones the day after the auction.
- 👣 Company logo on event invitations, sponsor packets (if sponsorship secured prior to the print deadline of Jan 1, 2023) step & repeat photo backdrop, as well as on all photos printed from our photo booth the night of the gala.
- 👣 Company logo displayed prominently on screens during the night's festivities, as well as on sponsor signs around the room.
- 👣 Two complimentary reserved tables (16 seats) in a prime location for the gala.
- 👣 VIP access to our Cocktail Hour starting at 6 pm with complimentary cocktails and exclusive entertainment.
- 👣 Complimentary room at the DoubleTree by Hilton the night of the soiree.
- 👣 NEW! FOR AUTOMOTIVE SPONSORS ONLY! Your dealership will have the opportunity to pick up our Supporter of the Year family and drive them to the gala, arriving with great fanfare and media attention, to walk the red carpet into the event.

Cocktail Sponsor

Exclusive

\$5,000

- Signature cocktail(s) named by the Cocktail Sponsor.
- Signature cocktail will be highlighted during the Live Auction.
- Opportunity for a company representative to make a minimum of two (2) appearances on local media outlets to promote the gala and their role as Cocktail Sponsor.
- Recognition in Maddie's newsletter, sent to 5,000 households, leading up to the gala.
- Recognition as sponsor of the event on Maddie's Footprints social media with a two minute video featuring your business and your connection to Maddie's Footprints, reaching up to 10,000 people in Acadiana.
- Company may provide koozies with the company logo for each bar.
- Company logo displayed prominently at each of the three bars around the venue during the night's festivities as well as on sponsor signs around the room.
- Company logo on slide show during the event.
- Company logo on step and repeat backdrop.
- Complimentary room at the DoubleTree by Hilton the night of the gala.
- VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
- Two (2) complimentary reserved tables (16 seats) for the gala, Saturday, April 22, 2023.

Game Sponsor \$5,000










Exclusive

- Company logo prominently displayed on signage in the gaming area.
- Company may choose to have two representatives manning the game station to interact with the guests.
- Opportunity to provide wine bags with your company logo for the event to be displayed on tables and for the game prizes.
- Opportunity for company representative to make a minimum of two appearances on local media outlets to promote our gala and their role as Game Sponsor.
- Recognition as Sponsor of the We Hon Maddy's Footprints social media with a two minute video featuring your business and your connection to Maddie's Footprints, reaching up to 10,000 people in Acadiana.
- Recognition in Maddie's Footprints newsletter, sent out to 5,000 households leading up to the gala.
- Company logo displayed prominently on sponsor signs around the room.
- Company logo on slide show during the event.
- Company logo on step and repeat backdrop.
- Complimentary room at the DoubleTree by Hilton the night of the gala.
- VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
- Two (2) complimentary reserved tables (16 seats) for the gala, Saturday, April 22, 2023

Program Sponsor

\$5,000

Exclusive

-  Company logo prominently displayed on each event program.
-  Recognition as Sponsor of the Week on Maddie's Footprints social media, reaching up to 10,000 people in Acadiana.
-  Recognition in Maddie's Footprints newsletter, sent out to 5,000 households leading up to the gala.
-  Company logo displayed prominently on sponsor signs around the room.
-  Company logo on slide show during the event.
-  Company logo on step and repeat backdrop.
-  Complimentary room at the DoubleTree by Hilton the night of the gala.
-  VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
-  Two (2) complimentary reserved tables (16 seats) for the gala, Saturday, April 22, 2023

Auction Paddle Sponsor. \$3,500

Exclusive









- Company logo prominently displayed on each auction paddle (approximately 300)
- Recognition as Sponsor of the Week on Maddie's Footprints social media, reaching up to 10,000 people in Acadiana.
- Recognition in Maddie's Footprints newsletter, reaching 5,000 households leading up to the gala.
- Company logo displayed prominently on sponsor signs around the room.
- Company logo on slide show during the event.
- Company logo on step and repeat backdrop.
- VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
- One (1) complimentary reserved table (8 seats) for the gala, Saturday, April 22, 2023.



Entertainment Sponsor

\$3,500










Exclusive

-  Company logo prominently displayed on signs around stage.
-  Recognition as Sponsor of the Week on Maddie's Footprints social media, reaching up to 10,000 people in Acadiana.
-  Recognition in Maddie's Footprints magazine, reaching 5,000 households leading up to the gala.
-  Company logo displayed prominently on sponsor signs around the room.
-  Company logo on slide show during the event.
-  Company logo on step and repeat backdrop.
-  VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
-  One (1) complimentary reserved table (8 seats) for the gala, Saturday, April 22, 2023.










Live Auction Sponsor \$3,500








Exclusive

-  Company logo prominently displayed throughout the auction area and on each slide show during the Live Auction.
-  Opportunity for a company representative to assist the live auctioneer during the auction.
-  Recognition as Sponsor of the Week on Maddie's Footprints social media, reaching up to 10,000 people in Acadiana.
-  Recognition in Maddie's Footprints newsletter, sent out to 5,000 households leading up to the gala.
-  Company logo displayed prominently on sponsor signs around the room.
-  Company logo on slide show during the event.
-  Company logo on step and repeat backdrop.
-  VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
-  One (1) complimentary reserved table (8 seats) for the gala, Saturday, April 22, 2023.

Silver Patron Sponsor \$2,500

-  Recognition on Maddie's Footprints social media with over 10,000 followers.
-  Recognition in Maddie's Footprints newsletter, sent out to 5,000 households leading up to the gala.
-  Company logo displayed prominently on sponsor signs around the room.
-  Company logo on slide show during the event.
-  Company logo on step and repeat backdrop.
-  VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
-  One (1) complimentary reserved table (8 seats) for the gala, Saturday, April 22, 2023.

Benefactor \$1,500

-  Recognition on Maddie's Footprints social media with over 10,000 followers.
-  Recognition in Maddie's Footprints newsletter, sent out to 5,000 households leading up to the gala.
-  Company logo displayed prominently on sponsor signs around the room.
-  Company logo on slide show during the event.
-  Company logo on step and repeat backdrop.
-  VIP access to our sponsor Cocktail Hour starting at 6pm with complimentary signature cocktails and exclusive entertainment.
-  Four reserved seats for the gala, Saturday, April 22, 2023.

Visionary \$1,000



Recognition in Maddie's Footprints newsletter sent out to 5,000 households, leading up to the gala.



Recognition on Maddie's Footprints social media with over 10,000 followers



Two (2) complimentary tickets to our Night At The Races gala on Saturday, April 22, 2023 (\$250 value)



VIP access to our Sponsor Cocktail Hour starting at 6pm on the night of the gala with complimentary signature cocktails and exclusive entertainment

Friend of Maddie's \$500



Recognition in Maddie's Footprints newsletter sent out to 5,000 households, leading up to the gala.



Recognition on Maddie's Footprints social media with over 10,000 followers

Maddie's Story

On June 3rd, 2009, Madeline was born directly into heaven. Nearly our entire family was there to hold her, take pictures with her and witness her baptism in the delivery room. We were still able to bathe her, dress her, take her handprints and footprints, and cut locks of her hair. It was such a sad time knowing that our first born would not live a full life as we had hoped, but it was still an absolutely beautiful experience. The peace and love that filled the room cannot be expressed through words. It was the proudest moment of our lives.

Three days later we had a funeral service for Madeline at our church and immediately afterwards we laid her to rest. We were overwhelmed by the number of people that came out to show their love and support. It was extremely moving to see how many lives our precious Maddie had already touched. There isn't a day that goes by that we do not think of her a million times. She will always be our special angel.

Because Madeline touched our lives in a way we will never be able to fully explain, we wanted her memory to live on, not only through us, but by others. We were so blessed to have such close friends and family that helped us through this difficult time not only emotionally and mentally, but financially. We received donations from our family members to pay nearly all of the burial expenses and medical bills. We were so truly grateful for this gift. It was amazing to have the financial burden lifted in a time where that is the last thing you want to worry about. We felt so blessed and fortunate that we wanted to be able to do this for other families that were in similar situations. In order to pay it forward, we began Maddie's Footprints.

Lori & Travis McGrew, Maddie's parents



MADDIE'S 13TH ANNUAL GALA

Saturday, April 22, 2023 DoubleTree Hilton
VIP Cocktail Party begins at 6pm , General Admission 7pm

SPONSOR REGISTRATION

Company / Sponsor Name _____
Address _____
City _____ State _____ Zip _____
Contact Name _____
Contact Phone Number _____
Contact Email _____

SPONSOR AMOUNT

*A 3% fee will be charged to all sponsorships paid by credit card to ensure the total sponsorship amount benefits Maddie's families *

SOLD Presenting Sponsor (1 available) \$10,000
SOLD Cocktail Sponsor (1 available) \$5,000
SOLD Game Sponsor (1 available) \$5,000
_____ Program Sponsor (1 available) \$5,000
SOLD Auction Paddle Sponsor (1 available) \$3,500
SOLD Entertainment Sponsor (1 available) \$3,500
_____ Live Auction Sponsor (1 available) \$3,500
_____ Silver Patron Sponsor \$2,500
_____ Benefactor \$1,500
_____ Visionary \$1,000
_____ Friend of Maddie's \$500

Sponsor Representative _____
Date _____

METHOD OF PAYMENT

Please enclose payment & make checks payable to Maddie's Footprints.
Mail to 234 Rue Beauregard, Ste. 201, Lafayette, LA 70508

CONTACT

For more information, please contact Edie C Aymond, Executive Director at 337-534-4209, or by email at ECouvillon@maddiesfootprints.org