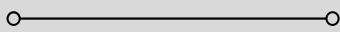


# 13th Annual Footprints Forever 5k benefiting Maddie's Footprints

Saturday, October 15, 2022  
River Ranch Town Square



Since its founding in 2010, Maddie's Footprints has helped over 1,900 families right here in Acadiana .



More than \$1 million in financial assistance has been given to families for medical or end of life expenses.



## ABOUT MADDIE'S FOOTPRINTS

Maddie's Footprints was established in January 2010 in memory of Madeline Noelle McGrew. The vision of Maddie's Footprints is to help families who have experienced miscarriages, stillbirths or the loss of an infant. We help lead these families in the right direction when they are in need of information and/or counseling. We also offer these families financial assistance for end-of-life expenses and/or medical expenses that can be overwhelming during their difficult time.



Travis, Lori, Noelle and Avery McGrew

Hannah Guillory, Event Director  
Maddie's Footprints  
234 Rue Beauregard, Ste 201 Lafayette, LA 70508  
337-534-4209

## 2022 Footprints Forever Sponsor Levels

### Presenting Sponsor \$10,000 (Exclusive)

\*\*If a credit card is used, sponsorship is \$10,300

- Sponsor will be recognized by the emcee throughout the day
- Sponsor may provide banner to be displayed at tent (if provided)
  - Sponsor may set up company tent for use by Maddie's staff Friday, October 14, 2022
- Sponsor name/logo printed in local media including: radio, television, print advertising and billboards.
- Sponsor has the opportunity to attend a minimum of 4 media appearances with a Maddie's representative to promote their sponsorship of the event.
- Sponsor name/logo on event banner day of the race.
- Sponsor name/logo prominently placed on over 1,500 event t-shirts
- Sponsor name/logo on step and repeat banner on race day
- Sponsor name/logo on digital billboard promoting the event
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 16 complimentary race entries.

### Mile Marker Sponsor \$5,000 (Exclusive)

\*\*If a credit card is used, sponsorship is \$5,150.

- Sponsor name/logo printed on 1,2 and 3 mile signs along the race route
- Sponsor may provide banner to be displayed at tent (if provided)
  - Sponsor may set up company tent for use by Maddie's staff, Friday, October 14, 2022
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 8 complimentary race entries.

### **Square Sponsor \$5,000 (Exclusive)**

**\*\*If a credit card is used, sponsorship is \$5,150.**

- Sponsor name/logo printed on sponsor signs and displayed prominently throughout River Ranch Town Square, to be seen by 3,000 attendees.
- Sponsor name / logo printed on over 2,000 biodegradable balloons to be handed out to families and released at the culmination of the program.
- Sponsor may provide banner to be displayed at tent (if provided)
  - Sponsor may set up company tent for use by Maddie's staff, Friday, October 14, 2022
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 8 complimentary race entries.

### **Stage Sponsor \$5,000 (Exclusive)**

**\*\*If a credit card is used, sponsorship is \$5,150.**

- Sponsor name/logo printed on sponsor signs and displayed prominently on the stage in the center of Town Square where the program and awards ceremony will be held, to be seen by 3,000 attendees.
- Sponsor has the opportunity to present the awards to the runners as well as team awards given out during the event.
- Sponsor may provide banner to be displayed at tent (if provided)
  - Sponsor may set up company tent for use by Maddie's staff, Friday, October 14, 2022
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 8 complimentary race entries.

### **Water Station Sponsor \$2,500 (Exclusive to three)**

**\*\*If a credit card is used, sponsorship is \$2,575.**

- Sponsor name/logo printed on sign at water station
- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
  - Sponsor may set up company tent for use by Maddie's staff on Friday, October 14, 2022.
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 6 complimentary race entries.

## **Champions - \$1,500**

\*\*If a credit card is used, sponsorship is \$1,545.

- Sponsor name/logo placed on over 1,500 event t-shirts
- Sponsor name/logo on event banner on race day
- Sponsor may set up company tent for use by Maddie's staff on Friday, October 14, 2022.
- Sponsor name or logo on Maddie's Footprints website, Facebook page and RunSignUp page
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 4 complimentary race entries.

## **Advocates - \$1,000**

\*\*If a credit card is used, sponsorship is \$1,030.

- Sponsor name/logo on Maddie's Footprints website, Facebook page and Donor Pages
- Sponsor may provide promotional material/business cards for over 1,500 race packets
- Sponsor receives 4 complimentary race entries.

## **Friend of Maddie's - \$500**

\*\*If a credit card is used, sponsorship is \$515.

- Sponsor name/logo on Maddie's Footprints website, Facebook page and Donor Pages
- Sponsor may provide promotional material/business cards for over 1,500 race packets



# 13th Annual Footprints Forever 5k benefiting Maddie's Footprints

Saturday, October 15, 2022

River Ranch Town Square

## CASH SPONSOR REGISTRATION

Company / Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name : \_\_\_\_\_

Second Contact Name : \_\_\_\_\_

Email (required) : \_\_\_\_\_

Phone :(\_\_\_\_\_) \_\_\_\_\_

## SPONSOR AMOUNT

- \_\_\_\_\_ SOLD Presenting Sponsor (1 Available) \$10,000
- \_\_\_\_\_ Mile Marker Sponsor (1 Available) \$5,000
- \_\_\_\_\_ Square Sponsor (1 Available) \$5,000
- \_\_\_\_\_ Stage Sponsor (1 Available) \$5,000
- \_\_\_\_\_ Water Station Sponsor (3 Available) \$2,500
- \_\_\_\_\_ Champion \$1,500
- \_\_\_\_\_ Advocate \$1,000
- \_\_\_\_\_ Friend of Maddie's \$500

## METHOD OF PAYMENT

Please enclose payment. **Make checks payable to:** Maddie's Footprints and mail to:  
234 Rue Beauregard, Ste 201 Lafayette, LA 70508

## QUESTIONS?

Please contact: Hannah Guillory, Event Director [Hannah@MaddiesFootprints.org](mailto:Hannah@MaddiesFootprints.org)  
337-534-4209

Sponsor Representative: \_\_\_\_\_ Date: \_\_\_\_\_