FGHTING SPIRTS

Sponsorship

2022

Packet

Friday, September 16th THE MADISON BROUSSARD

WWW.FIGHTINGSPIRITS.ORG



Maddie's Footprints was founded in 2010 to give financial and emotional support to Acadiana families dealing with miscarriage, stillbirth or infant loss. Since that time, we have helped over 1,900 families and paid out over \$1 million in funeral and medical expenses. Since it's inception, Maddie's Footprints has never turned anyone away who has requested financial assistance. In 2022, Maddie's Footprints has expanded it's services to Greater Baton Rouge, bringing our total coverage area to 19 parishes in South Louisiana.

It is through annual events, various grants and generous donors that Maddie's is able to continue this level of service to local families to help them through the most devastating time in their lives.

All money raised in Acadiana stays in Acadiana.





WHAT IS FIGHTING SPIRITS?

Fighting Spirits will pit five of the best bartenders from popular local restaurants and bars in a three round match to determine the "Fighting Spirits" champion. All competing bartenders will mix, shake and stir their way to cocktail victory utilizing a secret ingredient announced before each round. Attendees will then have a chance to sample cocktails and vote for their favorite. The bartender who received the most votes throughout all three rounds will receive a cash prize from sponsors and be crowned 2022's Fighting Spirits champion. All proceeds will benefit Maddie's Footprints. Attendees will receive 15 total cocktail samples, 3 full cocktails, catered food, and entertainment.

> This is a red carpet event! Must be 21 with ID to enter



LA LOUISIANE - \$5,000 Exclusive

Fighting Spirits presented by....



- Logo on print media
- Step & Repeat
- Poster Flyer (top level)
- Handout Flyer (top level)
- Event Wristbands
- Sponsor sign at event (largest)
- logo on online media
- Flyer (top level)
- Promotional posts reaching nearly 9,000 of our followers
- Website
- Recognition the night of the event
- 10 Fighting Spirits VIP tickets (valued at \$750 \$1,000)
- Reserved VIP section and VIP bar access
- Reserved pub table at the event



SAZERAC - \$3,000 EXCLUSIVE

SOL

our followers

- Logo on print media
- Step & Repeat
- Poster Flyer
- Handout Flyer
- Photobooth photos
- Sponsor sign at event
- Logo on online media
- Flyer
- Promotional posts reaching
- Website
- Recognition the night of the event
- 10 Fighting Spirits tickets
- Reserved VIP section and VIP bar access
- Reserved pub table at the event



OLD FASHIONED - \$2,000 Exclusive - Vip Bar Sponsorship

- Official sponsor of the VIP After Party at sponsor location
- Logo on print media
- Step and repeat
- Logo on poster
- Sponsor sign at event
- VIP Bar Sponsor sign over VIP Bar
- Logo on online media
- Promotional posts reaching nearly 9,000 of our followers
- Website
- 6 VIP tickets to Fighting Spirits (value \$450 \$600)
- Reserved pub table at the event





WHISKEY SOUR - \$1,000

- Logo on print media
- Sponsor sign at event
- Step and Repeat
- Logo on online media
- Logo on poster
- Promotional posts reaching nearly 9,000 of our followers
- Website
- 4 VIP tickets to Fighting Spirits (value \$300-400)
- Reserved pub table at the event (while supplies last)





GIN & TONIC - \$500

- Company name on print media
- Company name on sponsor sign at event
- Company name on online media
- Promotional posts reaching nearly 9,000 of our followers
- Website
- 2 VIP tickets to Fighting Spirits (value \$150)



FFGHTING SPIRTS

FRIDAY, SEPTEMBER 16TH 6:00 P.M. THE MADISON

SPONSOR REGISTRATION

| Company / Sponsor Name _ | | |
|--------------------------|------|--|
| Address | | |
| City | | |
| Contact Name | | |
| Contact Phone Number | | |
| Contact Email | | |

SPONSOR AMOUNT

*A 3% fee will be charged to all sponsorships paid by credit card to ensure the total sponsorship amount benefits Maddie's families *

- La Louisiane Sponsor (1 available) \$5,000
- SOLD Sazerac Sponsor (1 available) \$3,000
- _____ Old Fashioned Sponsor (1 available) \$2,000
- _____ Whiskey Sour Sponsor \$1,000
- _____ Gin & Tonic Sponsor \$500

| Sponsor Representative | | | |
|------------------------|--|------|--|
| Date | | | |

METHOD OF PAYMENT

Please enclose payment & make checks payable to Maddie's Footprints. Mail to 234 Rue Beauregard, Ste. 201, Lafayette, LA 70508

CONTACT

For more information, please contact Hannah Guillory, Event & Marketing Director at 337-534-4209, or by email at Hannah@MaddiesFootprints.org.